

CHINA - UAE

SPORTS & EDUCATION EXCHANGE INITIATIVE

Powered by We Met Sport Clubs

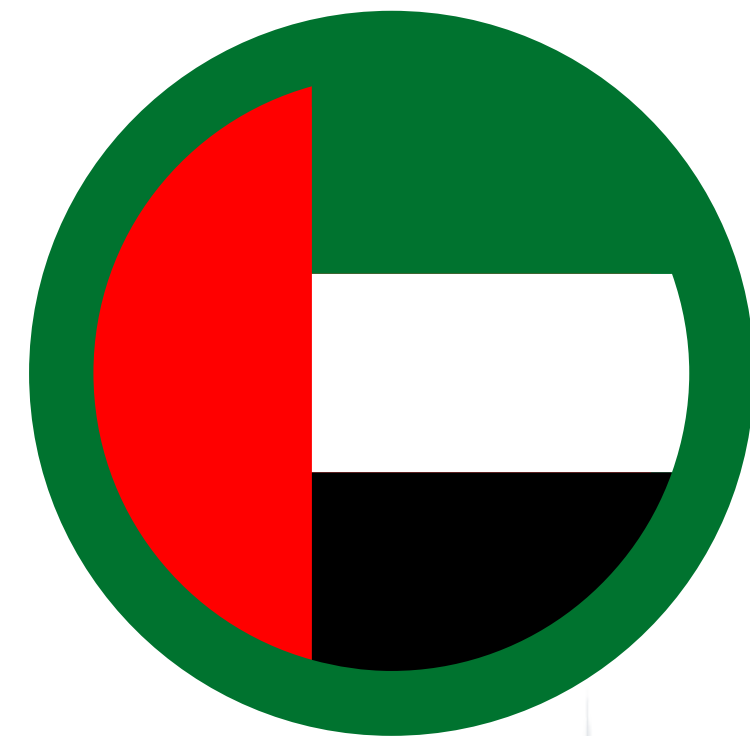


New Era of Cooperation

IMPORTANT BRIDGES BETWEEN CHINA - UAE



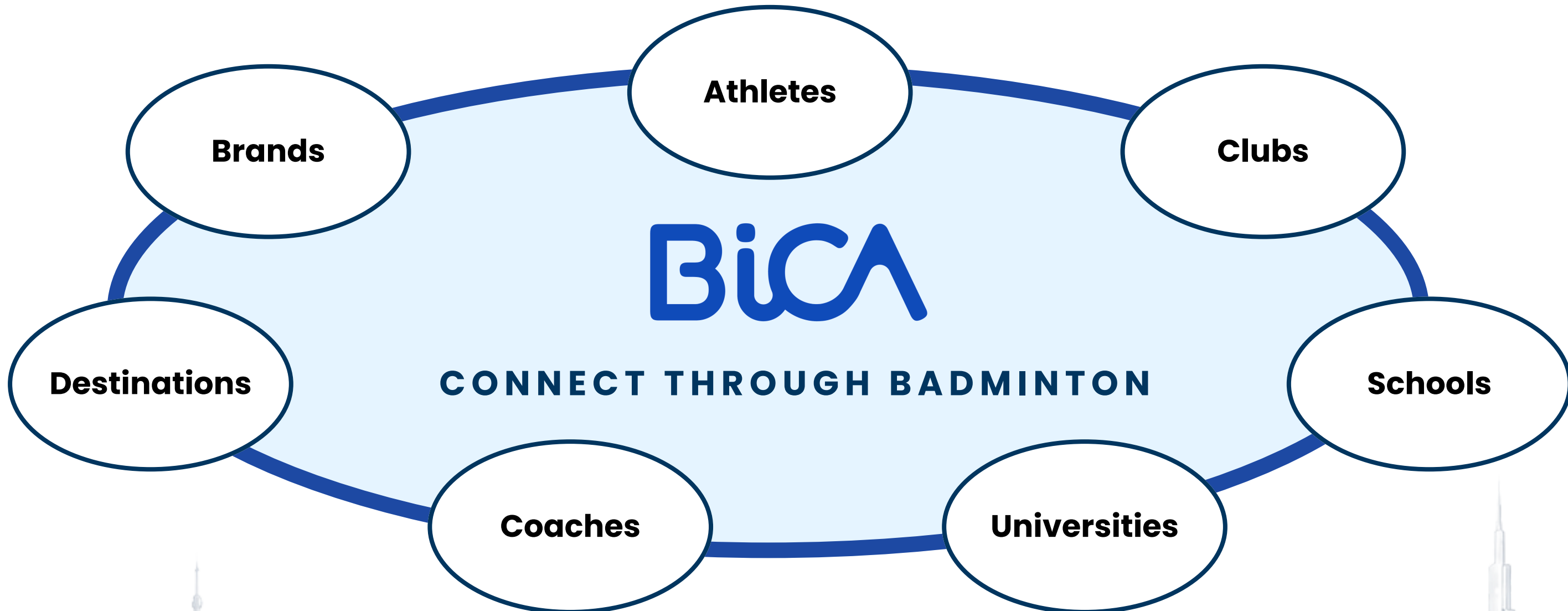
Education. Youth. Culture. Sport.



“We use badminton to open doors for education, cultural understanding and future oppportunities.”

Badminton International Club Alliance

GLOBAL PLATFORM



“Our mission is to create opportunities for learning, cultural exchange and international collaboration.”

We Met Sport Clubs



Program Management

Planning, organizing and managing impactful sports programs.



Event Operations

End-to-end planning and seamless execution of events.



Community Building

Bringing people together and strengthening the sports community.



International Exchange Coordination

Facilitating global partnerships and cultural exchange through sport.

“We Met serves as the UAE implementation partner of BICA initiatives.”

From Concept to Reality

Lin Dan Camp



Kunming Training Camp - School Collaboration



2025



Armenia Club Exchange



Denmark National Training Centre Visit



Dubai Elite Camp

From Concept to Reality

Shanghai Training Centre Exchange



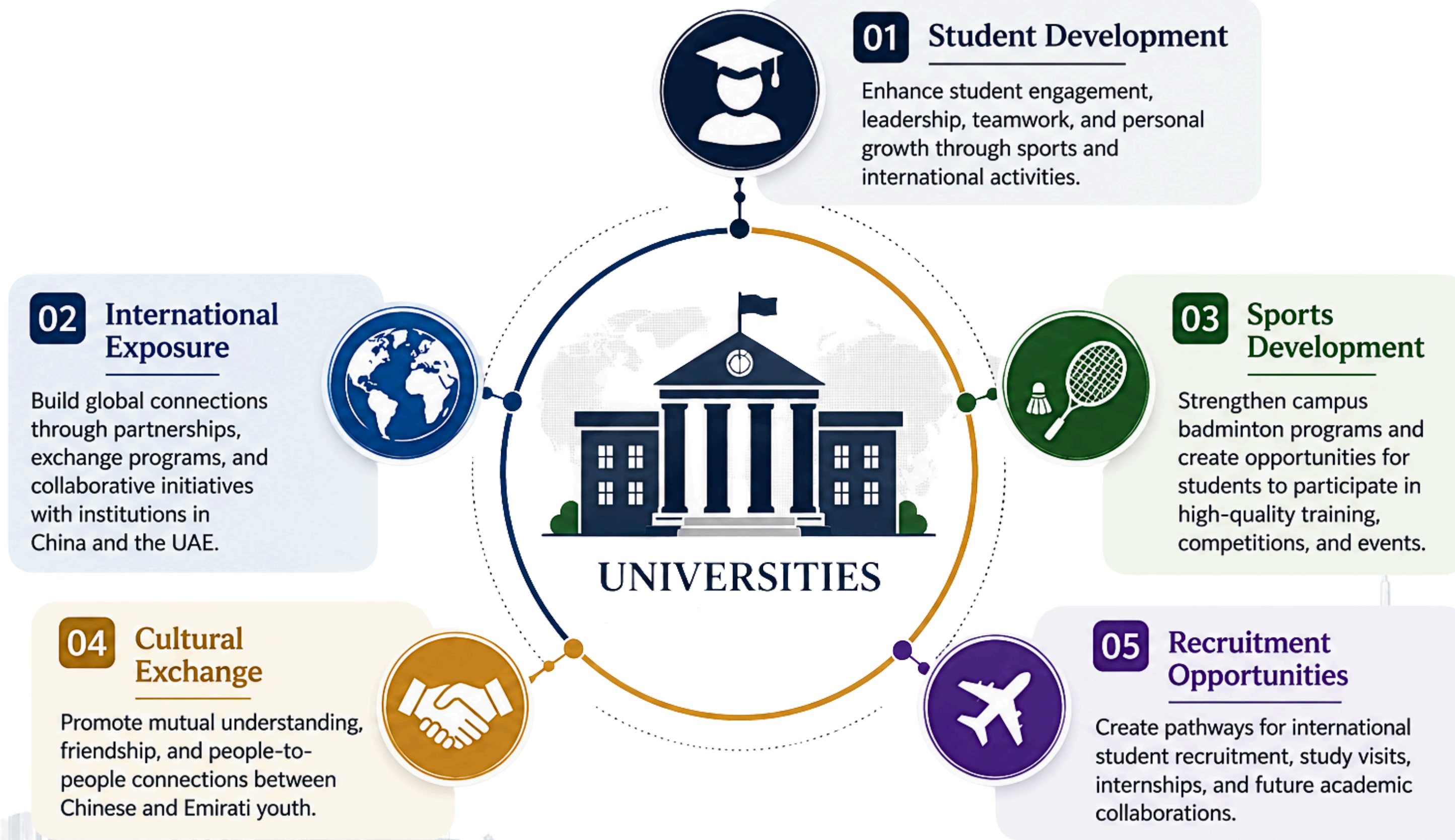
Jaya Raya Indonesia Exchange

2026

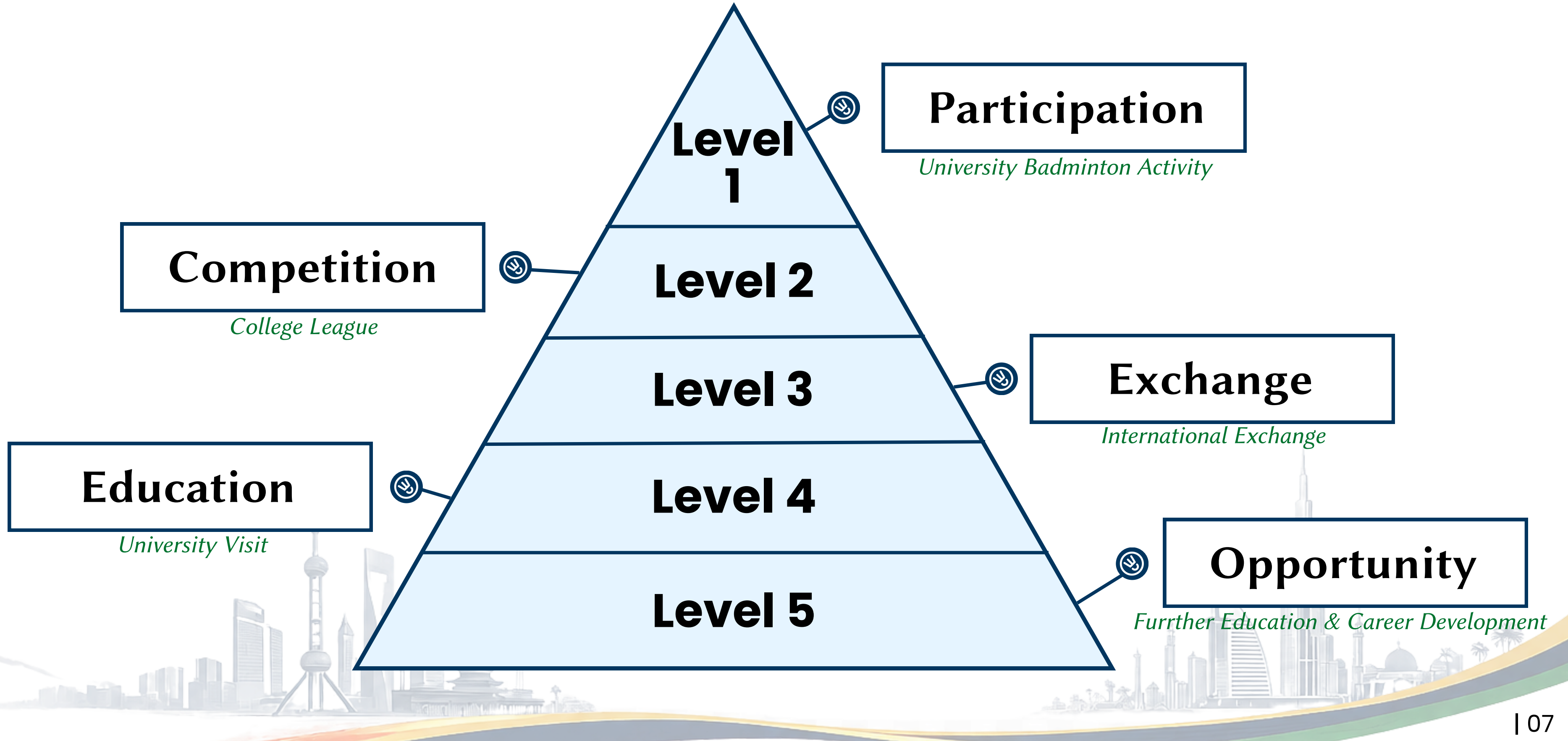


Dubai Elite Camp

Why Universities?



BICA University Exchange Model



UAE Inter-University Badminton League

Create badminton exchange platform for university in the UAE

Participants:

- Universities
- Student Clubs
- Sports Departments

Types:

- Team Competition
- Friendly Matches
- Cultural Activities

Goal:

Establish an annual university competition brand



CHINA-UAE Student Sports Exchange



- **Training Sessions**
- **Friendly Competitions**
- **University Visits**
- **Cultural Programs**
- **Industry Visits**

Sports Leadership & Volunteer Program

DEVELOPING:

- Students Ambassadors
- Event Volunteers
- Youth Leaders



GAIN:

- Leadership Experience
- International Exposure
- Community Service Experience



LEADERSHIP
DEVELOPMENT



GLOBAL
EXPOSURE



COMMUNITY
IMPACT

Education & University Pathways

Including:



University Visits



Information Sessions



Sports Talent Opportunities

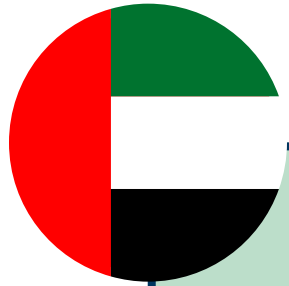


Scholarship Information Sharing



Student Mentorship

Proposed University Partners



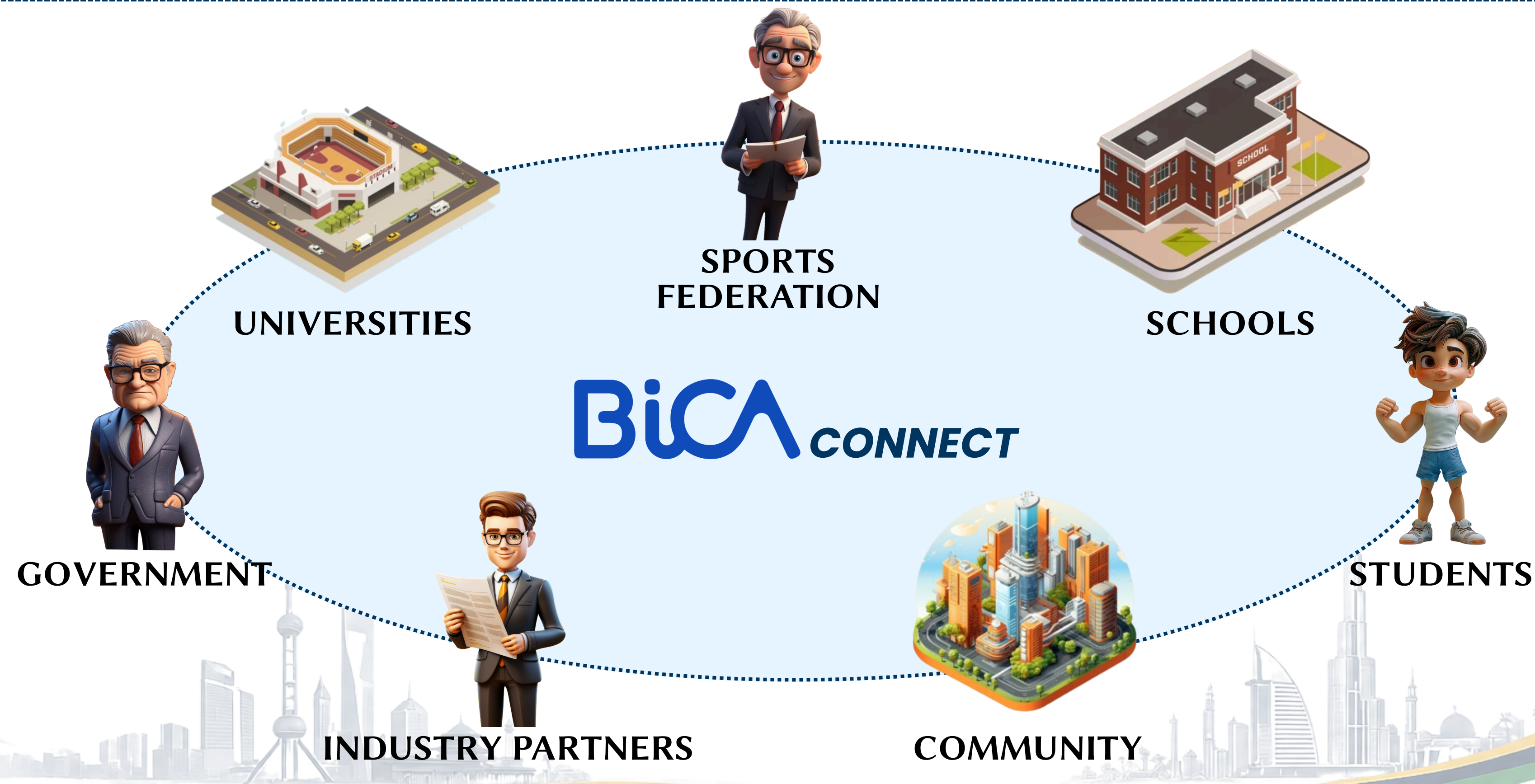
- **University of Dubai**
- **American University in Sharjah**
- **Middlesex University Dubai**
- **Canadian University Dubai**
- **Heriot-Watt Dubai**
- **Zayed University**



- **Shanghai XXX University**
- **XXX University in China**
- **XXXXXXXXX**



Stakeholders



2026 Pilot Plan



Partnership Opportunities



We hope to connect with:



Sports Department



Student Affairs



International Office



Admissions



Student Clubs



Ways to Collaborate:



Event Hosting



Student Exchange



Joint Programs



Research & Community Projects

Long-Term Vision

To establish the leading China-UAE youth sports and education exchange platform.

CONNECTING:



STUDENTS



UNIVERSITIES



COMMUNITIES



CULTURES



through **badminton** and beyond.





**We Connect.
We Learn.
We Grow.
We Play.**

Together, we make the world smaller, one shuttle at a time

